LAVEENA DEWANI

ACADEMIC PROFILE

PGDM – Finance	7.54 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
B. Com (Honours)	82.16 %	The Bhopal School of Social Sciences, Bhopal	2023
Class XII (CBSE)	87.00 %	St. Joseph's Convent Hr. Sec School, Itarsi	2020
Class X (CBSE)	61.60 %	St. Joseph's Convent Hr. Sec School, Itarsi	2018

AREAS OF STUDY

- Financial Accounting and Financial Statement Analysis, Managerial Accounting, Corporate Finance, Managerial Decision Making, Financial Analytics Fundamentals, Financial Risk Analytics, Fintech: Overview, Payments & Regulation

ACADEMIC PROJECT(S)

Client Risk Profiling and Portfolio Optimization

- **Objective:** Conduct interviews with individuals across Red, Yellow, and Green Light Profiles to assess their risk needs, risk-taking ability, and behavioral loss tolerance.
- **Outcome:** Developed detailed client profiles and tailored investment strategies based on comprehensive risk assessments, ensuring personalized financial guidance and satisfaction. Applied advanced portfolio optimization techniques, including mean-variance optimization and Sharpe ratio maximization, to construct efficient portfolios.

Developing a Stock Market Index

- **Objective:** Utilized Google Finance for acquiring stock data, identified free float shares, and applied free-float weighting to create a custom stock market index.
- **Outcome:** Successfully calculated index prices by applying free-float weighting methodology. Also, created detailed and insightful graphical representations of the index, showcasing trends and performance. Helped in enhancing skills in financial analysis and data visualization, contributing to a deeper understanding of stock market dynamics and index construction.

Community Empowerment & Reporting System

- **Objective:** Utilize data analysis to enhance citizen engagement, safety, and infrastructure. Identify issues, propose solutions, and develop prototypes.
- **Outcome:** Implemented data-driven features like improved lighting, road conditions, CCTV, and community involvement, refining the app for effective local impact.

Build a Budget and Analyze Variance Using Google Sheets

- **Objective:** Developed a comprehensive budget in Google Sheets, focusing on variance analysis, trend identification, and effective communication of variance drivers.
- **Outcome:** Built and formatted a budget in Google Sheets, captured and analyzed variances, identified trends, and communicated key insights. Enhanced financial analysis and data visualization skills, improving the ability to create and present data-driven budget proposals effectively.

CERTIFICATIONS

Alternative Approaches to Valuation and Investment	University of Melbourne (Coursera)	2024
Personal and Family Financial Planning	University of Florida (Coursera)	2024
Investment Strategies and Portfolio Analysis	Rice University (Coursera)	2024

POSITIONS OF RESPONSIBILITY

JAGSoM, Bengaluru	**Alumni Committee Member – Data Management**	**2023 -2025**
	• Ensure 100% completion of alumni data for the past 12 years, conducting thorough updates, and verifying data integrity and accuracy using LinkedIn. • Provide reliable and comprehensive alumni information to the events team and other committees, regularly updating lists and confirming alumni participation in events.	

ACCOMPLISHMENTS

Competitions and Activities	• Selected among the top 10 projects in the Design Thinking competition for developing a Community Engagement App. Successfully showcased on Founder's Day, highlighting innovative solutions for improving urban living and fostering citizen engagement. • Participated in **Sadhana Forest Social Immersion Program**: Planted saplings, composted, and assisted with vegan meals. Engaged in community meetings, gaining insights into sustainable living and teamwork. • Contributed to **SHAS Foundation**: Supported mental health initiatives and student welfare, fostering community well-being.

SKILLS

SKILLS	• Power BI, Excel, Problem Solving & Analytical Skills, Leadership, Creativity, Customer Focus